BB 32

## III Semester B.B.M. Examination, June/July 2010 MICRO ECONOMICS

Time: 3 Hours Max. Marks: 80

## SECTION - A

Answer any five questions. Each question carries two marks:  $(2\times5=10)$ 

- 1. a) Define sustainable development.
  - b) Mention important economic resources.
  - c) What is marginal principle?
  - d) Mention important departmental functions of business.
  - e) What is intellectual property right?
  - f) What is monopoly?
  - g) What is product market growth matrix?

## SECTION - B

Answer any four questions. Each question carries five marks :  $(4\times5=20)$ 

- 2. Define Money and Explain its functions.
- 3. Which are the different types of trading exchange?
- 4. What is globalization?
- 5. Briefly discuss the factors affecting organization of business.
- 6. Explain wage determination in a perfectly competitive market.

## SECTION - C

Answer any five questions. Each question carries ten marks:  $(5\times10=50)$ 

- 7. What is elasticity? Describe different types of elasticity.
- 8. Explain Heckscher-Ohlin theory of trade.
- 9. What is income-inequality and how do we measure it?
- 10. Discuss on different perspectives regarding economic inequality.
- 11. Briefly explain the process of decision-making.
- 12. Discuss in detail the concept of departmentalization.
- 13. Explain different types of regulation carried out by the government.
- 14. What are wage differentials? Why do they arise?